



A TURNING POINT
FOR WOMEN



Partnership Opportunity: YWCA Life Skills Coach Training

Possible Partnership Options

To Host or Deliver YWCA Toronto Life Skills Coach (LSC) Training Sessions

*This document is for reference only. The content is not legally binding and may change without notice.
Currency, fees and revenue share may vary by country.*

YWCA Toronto is a Canadian training centre for Life Skills Coaches and the publisher of Life Skills resources. We've been training community leaders, trainers and facilitators since 1973.

Objectives

YWCA Toronto is seeking training partnerships nationally and internationally with YWCA associations, training institutes, colleges, universities and community based organizations:

- To provide training opportunities to remote or underserved communities
- To increase the locations where YWCA Toronto LSC training sessions are delivered
- To expand the roster of YWCA Toronto trained and licensed LSC trainers
- To share costs and growth revenues from LSC training sessions with partners
- To maximize and share outreach and marketing resources
- To support the growth of an international Life Skills Coach community.

Option 1 – Risk Free

Hosting the Training

In exchange for hosting the training, your organization is offered **two free seats** in each training session run at your location.

Benefits:


Save CAD-\$1,950 in staff training dollars

Responsibilities Host:

- To prepare the training room & arrange for some refreshments for participants
- Be of assistance to problem solve issues related to the location
- Provide access to photocopy and computers or wireless connection
- Help us promote the training in the community.

Responsibilities YWCA Toronto:

- Produce and ship training material and supplies
- Cover cost and arrange travel, lodging and meals for trainer
- Manage marketing, customer service, registrations and refunds
- Coordinate logistics for participants, trainer and host organization



Option 2 - A Revenue Sharing Agreement Hosting and Delivering the Training

A host organization can invest in a staff member to become a Life Skills Coach Trainer and enter into a revenue sharing partnership with YWCA Toronto.

Benefits:


Retain 40% of the revenue (CAD \$5,850 roughly) from all training sessions run at your location – amount calculated based on a group of 15 participants.

Responsibilities Host:

- To prepare the training room and arrange for some refreshments for participants
- Share registration responsibilities with YWCA Toronto
- Deliver the training with a staff member trained as Coach Trainer by YWCA Toronto.
- Help promote the training in the community.

Responsibilities YWCA Toronto:

- Select, mentor and coach the host organization staff member
- Maintain training delivery standards and support host organization staff member professional development as Life Skills Coach Trainer
- Produces, updates and ships all training material
- Issues the Certificates, maintains clients' databases and leads the marketing and growth of the international Life Skills Coaching community.



“Hosting the training is no hardship on staff. YWCA Toronto is good at getting all the prep work done and it’s great to be able to offer the training to the community.”

Elizabeth Clarke, ED
YWCA Kitchener-Waterloo, ON